Forth Bridges Creative Trail (FBCT)

Saturday 29th May – Sunday 30th May 2027

Information Pack

Thank you for expressing your interest in FBCT 2027.

Our aim is to establish an inclusive event where our local community and visitors can discover the range of creativity and the local artists and makers working and creating in and around our area.

We hope it will be an exciting opportunity for Artist/Makers to sell work directly, take commissions and promote classes/workshops.

To apply, all applicants are required to complete the online form submission.

Deadline for applications is the 30th November 2026.

1. Criteria for Participation:

You must be working as a full or part-time professional artist or maker and produce a high standard of original creative work. Living and working within the vicinity of the Forth Bridges. Priority will be given to local artists.

Applications will be reviewed by the organising committee, and **applicants will be notified of the outcome by 21st December 2026.**

2. Terms and Conditions of Participation

You must be personally present throughout the Creative Trail weekend and be happy to discuss your work with visitors and agree to display only your own work as you have detailed in the online application form.

Social media and Publicity

You must agree to promote the event through your own social media and professional networks. Assist with marketing locally via leaflet and poster distribution. We are all in this together and publicity and raising awareness will be key to its success!

By sending images to us we have your consent to use your images as we think best for promoting your work and the FBCT 2027.

Communications

We will communicate via various media including: email, social media and WhatsApp. An event-specific dedicated WhatsApp group will be set up for successful applicants to discuss logistics and event specific information only. If successful, you agree that all your communications will be respectful and courteous at all times. Comments on the WhatsApp group should be limited to matters directly relating to the Creative Trail itself.

Insurance

All participants must have their own public liability insurance. You will not be able to set up without proof that this is in place.

Venue Set-up

- To be ready and set up for the event no later than 9.30am each day. Some host venues may stipulate other entry times, and this will be confirmed closer to the event. Artist/Makers will be given contact details for their venue.
- To be present at your venue from 10am - 5pm each day. No dismantling/or packing-up until event closes.
- To exhibit only your own work and understand that display is at your own risk.
- To collect your venue signs and put up arrows to direct visitors to your venue in accordance with Edinburgh/ Fife Council Guidelines.

Health and Safety

If you are using your own premises, it is your responsibility to make sure that your premises/ display space is safe. You must complete your own risk assessment to ensure that there are no hazards, and it is in good safe order. We will provide a template of a risk assessment document for successful applicants to complete prior to the event.

Participation Fee

If you are successful you agree to pay the £120 participation fee, in full, no later than 31st January 2027. Your place is not confirmed until payment has been received. If payment is not received your space may be offered to another applicant.

Cancellation by either party

We can take no responsibility if the Forth Bridges Creative Trail is cancelled due to an exceptional/unplanned event.

In the event that participation is cancelled, after 31st March 2027, participation fees are non-refundable. This is because we will have committed to the print run by this point.

PLEASE NOTE: Failure to comply with the FBCT Terms and Conditions may result in your application being refused or your participation being rescinded.

3. Application Guidance

If you need to get in touch with us the best way is by email: hello@forthbridgescreative.com or through the WhatsApp group that you will be invited to join if successful.

This guidance has been prepared to help you complete your application form and we hope will answer any queries you may have.

3.1 Images/Photos of your work

We have asked you to send us up to 7 images of your work.

These images are a vital part of your application, so carefully consider which images you would like us to use to represent your work. Please note: This selection cannot be changed once you have applied. They must all be of high quality and resolution.

2 x Primary images

Select two images you would like to represent your work, which will be used to represent you r work in the brochure in landscape format.

Please provide this image as follows: High resolution, minimum 300dpi, full colour, JPG. (minimum size of H:60mm x W:83mm, or H:710px x W:980px)

Our designer will resize images as necessary to fit, so you should take this into account when you are selecting your images.

Images 3- 7: These additional images will be used in our social media and should be sent in square format as this works best for Instagram and Facebook. High quality/high resolution, and all photos should be labelled with your Business/Artist name. (e.g. Julepots 1)

Other media outlets may wish to use images to publicise our event so make sure that there is 'space' around your work in case they need to crop the image for print.

3.2 Artist Bio

Please provide your Artist Bio which succinctly captures the excitement of what you do, for visitors. This will be published along with one of your 'primary images' in our brochure and may be used for social media. Your bio should be no more than 500 characters – (approx.100 words). The bio you provide, will be entered directly into the brochure and it is your responsibility to ensure accuracy.

3.3 Insurance

You are required to have Public Liability Insurance in place, in order to participate in the Trail.

If you haven't bought this before, probably one of the most cost effective ways is to subscribe to 'Artists Now' www.a-n.co.uk. It is worth noting that many artists/makers associations/ professional bodies, also offer discounted PLI as part of their membership.

3.4 Venues

South Queensferry is the creative trail hub, with venues available for shared occupancy for the creative trail.

Shared spaces

If we are providing a shared space for you, we will confirm your venue location no later than end March 2027. The shared space is most likely to be in South Queensferry.

Own Venue

If you will be exhibiting from your own home, or a venue that you have arranged, we need the following:-

- Provide your unique 'what3words' location for your venue as this gives a simple and reliable way to describe your location. This will be printed in the brochure and used in social media to let people know how to find you. If you haven't used this before, download the 'what3words' app and you'll get your three words to send to us.

- Please tell us other useful information about your venue e.g. do you accept card and cash payments, whether you might be hosting a workshop etc.

3.5 Participation Fee

We are a non-profit group and your fee will support the following:

- Your inclusion in the newly established Forth Bridges Creative Trail 2027
- Commission-free sales for participants
- A specially designed brochure featuring an image of your work and your artist bio
- Your details on the Forth Bridges website
- Printed venue numbers
- Electronic posters for you to print and/or use on social media.
- The cost of specialist design and print specialists
- Generic press releases for you to use
- Opportunity to network and collaborate with other artists
- One opportunity to 'proof' your entry in the brochure.

3.6 Data

The security of your personal information is critically important to us. We adhere to the Data Protection Act 1998 ('the DPA') and the General Data Protection Regulation 2016/679 ('the GDPR').

We are also collecting data to assist with our planning and delivery of the event itself and also for other purposes such as funding applications. As such, we may ask you to take part in surveys and also to help collect information from visitors to your venue.

If you have any questions, please don't hesitate to email us at: hello@forthbridgescreative.com

Thank you for your interest and good luck!